

UPC Labeling

The Challenge

Our client, a leading designer and distributor of intimate and sleepwear apparel, sells through multiple retailers across the U.S., each with specific UPC labeling and pricing requirements. Since their products are manufactured overseas in bulk with a standard label, the existing UPCs did not meet individual retailer specifications. To maintain compliance and avoid costly chargebacks, they needed a flexible, retailer-specific labeling solution.



Solution

The Service Center (TSC) developed a tailored UPC labeling system that generates retailer-specific labels “just in time” during the order fulfillment process. Each label format is aligned to the retailer’s unique requirements and dynamically populated with accurate data—including UPC code, color, size, price, lot, and product description—ensuring precision and efficiency during packing.



Outcome

With TSC’s expertise in database management, label generation, and e-commerce fulfillment, the client confidently expanded distribution to major national retailers. Our solution significantly reduced chargebacks and strengthened their ability to meet evolving retailer demands with accuracy and speed.

By partnering with TSC, the client transformed a complex labeling challenge into a streamlined, scalable process—proving that the right fulfillment partner makes all the difference. We help brands navigate retail requirements with confidence and deliver results that move business forward.

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